

Building a Better Tomorrow: Parcero Starts Collaboration with Planet Company

Parcero is building a better tomorrow in collaboration with Planet Company and working as a digital marketing consultant. According to Antti Jokela, the CEO and founder of Parcero, a more fortunate future can be achieved by maintaining a fair, compassionate and stable work environment that helps employees to feel safe developing towards profound expertise.

Parcero offers all its employees sports and culture benefit with ePassi, which has significantly improved the well-being of the work community. With ePassi, Parcero encourages its work community to develop their skills and well-being by supporting both domestic and international culture.

– Sports and culture benefit is a modest yet effective investment that should be a standard in any workplace. Every employee should demand themselves this benefit, Jokela declares.

According to the company's employees, sports and culture benefit lowers the bar to participate in activities that directly help with personal growth, both mental and physical. The employees feel that it's also an important boost in recovering from work and stress.

– Sports and culture hobbies create opportunities to experience a state of flow that is a perfect contrast to modern work that is ubiquitous and stressful, Jokela adds.

By participating in Planet Company's Planet Acts, Parcero urges every employer to invest in their work communities well-being. Sports and culture benefit, like ePassi, is a small act from the company, yet it is an easily scalable way to aim for far-reaching positive effects.